

Ink Jet.
Laser.
Thermal Transfer.
Labelers.
Track & Trace.
Supplies.
Parts & Service.

Building Products Industry

Marking, Coding and System Solutions



Pipe • Wood and Composite • Concrete and Ceramic • Glass and Other

What our customers are saying:

"We wanted to be responsive to our customer's request for coding, not only so we could retain their business, but to show them that we are committed to meeting their needs. We chose a versatile solution that fit our immediate needs, but also prepares us to respond to future customer requests and company growth."

Phil Miller, SelectCrete
Co-owner

Equipment Designed to Meet the Exacting Demands of the Building Products Industry



Rugged Equipment for Harsh Environments

- Videojet's coders specifically designed to perform in the toughest industrial environments. CleanFlow printhead available on Videojet's high-duty non-contact ink jet printer and robust lenses standard on Videojet's lasers ideal for hot, high dust, high static or humid operating environments.
- Optional IP65 dust and water protection, with robust stainless steel casings
- Internal fan-cooled ink jet and laser coders preclude need for compressed air lines

Reduce Uncertainty, Reduce Costs

- Replacing labels with permanent codes applied directly to your product eliminates errors and liability resulting from labels falling off the item
- Non-contact ink jet, laser or ribbon marking also offers significant direct material cost savings over label application

Simple, No-nonsense Operation

- Automated setup, calibration, and adjustment ensure consistent performance
- Visual, menu-driven interface means easy operation and code updates for various building materials or batches
- Quick, low or no maintenance start and stop ideal for intermittent operation. Auto-flush feature standard in Videojet ink jet coders keeps coder ready to print when you need it.

Dust. Heat. Continuous Operation...

Building Products are produced under some of the harshest operating conditions and least forgiving lead times around. There is no margin for downtime. Understanding these challenges has made Videojet the market leader in offering fast and simple coding of variable data and logos for the Building Products industry.

Mark Virtually Any Material

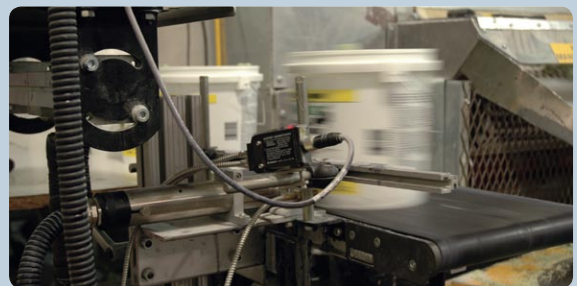
Videojet's portfolio of coding and marking technologies includes robust systems optimized for printing on virtually every substrate found in the Building Products industry.

Products and materials that Videojet specializes in marking include:

- Lumber and wood, glass, bricks and concrete, fabric, drywall, plastic and PVC, metal, rubber, ceramic, plastic film, chipboard, paper packaging and others
- High resolution, large character marking with all-new 2300 Series coder enables branding, graphics, logos or instructions printed directly on plasterboard, cement board, pressed-composites and other large substrates, visible at distance in distribution yards or retailers

Modular and Re-deployable

- Equipment mobility enables rapid flexibility and cost effective redeployment of marking equipment across and within production lines

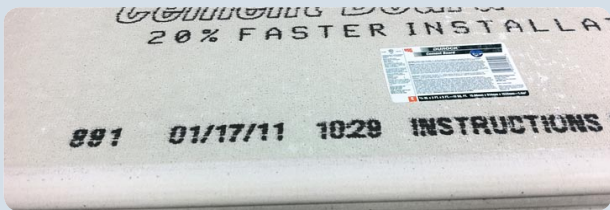


Videojet® 1510 ink jet printer coding 3-gallon buckets

Building Products Industry
Marking, Coding and System Solutions

Marking and Coding Solutions for a Variety of Building Products

Wood, Concrete and Ceramic



Large character ink jet on cement board



Ink jet on ceramic



Laser on wood

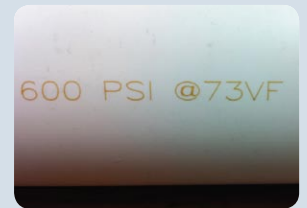
Metal, Rigid Plastic and PVC



Ink jet on rigid plastic



Ink jet on metal and PVC



Laser on PVC

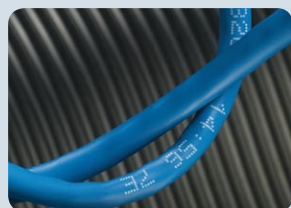
Metal, Flexible Plastic and Paper



Ink jet on paper packaging



Ink jet on metal, flexible and rigid plastic



High contrast ink jet on wire insulation

Foam, Cases and Pallets



High contrast ink jet on foam



Large character ink jet on corrugate



Label application on stretch wrap

A Few of the Videojet Products Ideal for the Building Products Industry

Videojet® 1610
Continuous Ink Jet Printer

- Highest duty printer delivers reliable uptime around the clock
- Patented Clean Flow™ printhead means dramatically fewer stops for cleaning
- Simple interface means easy line changeovers and code changes



Videojet® 3320
30W Laser Marking System

- Compact, integrated footprint means easy installation into labelers
- Fastest 30W laser on the market yields confident production at higher speeds
- Scribing laser technology creates natural, readable text superior to dot-matrix codes



Videojet® 2360
High-Resolution Case Coder

- Ideal for printing logos and product details on cartons and product cases
- Patented micro-purge process delivers consistently high print quality
- Unique internal ink recycling system means reduced cost of ownership



Come Check Us Out Online! Here's what you'll find...



- ✓ Experiences of other producers of building materials
- ✓ Innovative building product installations and applications
- ✓ Guides to help you identify the right coding method
- ✓ Packaging trends and coding methods



Virtual Product Demos

Case Studies, Regulation Analysis and White Papers



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